|  |  |
| --- | --- |
| **­Press release** | 11 May 2023 |
| PCIM Europe 2023 continues on the road to success | Vineeta Manglani  Tel. +49 711 61946-297  Vineeta.Manglani@mesago.com  [pcim-exhibition.com](http://www.pcim-exhibition.com/) |

**A wider audience – greater knowledge – even more networking:** **From 9 – 11 May 2023, the PCIM Europe once again gathered the experts of power electronics in Nuremberg, further pushed its meaning as an important exchange platform and thus once again confirmed its relevance for the industry.**

The exhibition and conference demonstrated that power electronics is an essential topic for technological progress and, as a key technology, makes a major contribution to future-oriented trend topics. These include hot subjects such as electromobility and energy storage. In 2023, the PCIM Europe is again proven to be a relevant industry meeting place and networking platform, which is reflected in the positive feedback and results:

“Wolfspeed has been coming to the PCIM Europe for at least 13 years because it really is a huge working meeting and show. For us in the power division of Wolfspeed, it is probably the most important trade event of the year. And after the pandemic period, there is so much to discuss, swap and share in the community. It is great to be able to meet customers and experts in one place so we can move the design cycles forward. It’s good to be back and feel the vibrancy at the PCIM Europe!” summarizes Guy Moxey, Senior Director Power Marketing at Wolfspeed.

Sander van Lisdonk, Executive Vice President Sales EMEA and Americas at Heraeus Nederland B.V. explains further: “For us, the PCIM Europe is THE platform to position Heraeus Electronics as material solutions partner of choice in the electronics industry. The event offers a perfect mix of exhibition, conference, and networking. While exhibiting our broad product portfolio for power electronics, the conference is a great platform to present innovative technologies and to share the latest results of our investigations. One of the most important aspects for us is networking. The PCIM Europe is very special for us compared to other events because it attracts engineers as well as Senior Level Management. This allows us to hold strategic meetings with key customers and partners. From our point of view, the PCIM Europe is the most important trade fair globally in the field of power electronics.”

**Top-class conference as a source of impetus**

The parallel conference once again showed the close connection between industry and science within the PCIM Europe. In 377 top-class presentations on current research and development topics, 895 participants from 36 countries expanded their expertise. This year, the three Special Sessions again focused on particularly relevant industry topics, such as the session on "Power Electronics for E-Mobility". The three keynotes at the beginning of each conference day were also very well attended.

At the exhibition, these application areas were focused within the new E-Mobility & Energy Storage Zone and Stage, enabling interested parties to exchange information and ideas with each other. Presentations highlighted current trends and challenges in the value chain in this segment and these were discussed afterwards in more detail in the networking area.

**Success across the board**

The leading international exhibition and conference for power electronics and its applications recorded 507 main and co-exhibitors, 57% of them from abroad, and a gross exhibition area with a record value of 30,000m². More than 16,500 trade visitors learned about the latest products as well as research and development topics along the entire value chain - from components to intelligent systems - at the exhibitors' stands as well as in presentations on the three stages.

An in-depth analysis with detailed results of the PCIM Europe 2023 will be available with the Exhibition & Conference Summary by the end of June. Printable images of the event can be downloaded in the press area at [pcim-europe.com](http://pcim-europe.com).

**PCIM Europe digital: Content available until 30 June 2023**

For those looking to expand their knowledge even after the event on-site, the complementary digital event platform for this year's PCIM Europe will be available until 30 June 2023.

Here, attendees will have the opportunity to view stage and conference presentations on-demand, explore exhibitor and product profiles, and connect with others through various networking features.

Next year, the PCIM Europe will be held around one month later from 11 – 13 June 2024 at the Nuremberg Exhibition Center.

**About Mesago Messe Frankfurt**

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With around 150 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. ([mesago.com](https://www.mesago.de/en/Mesago/home.htm))

**Background information: Sustainable Messe Frankfurt**

The Messe Frankfurt Group is one of the world’s leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt’s key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.   
Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](https://www.messefrankfurt.com/frankfurt/en/company/sustainability.html)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](https://www.messefrankfurt.com/frankfurt/en.html)

\* Preliminary figures for 2022