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| **Press release** | 03.11.2020 |
| "Power & Beyond", the online platform for power electronics hits the 10,000 mark | Bernhard Ruess  Tel. +49 711 61946-76  Bernhard.ruess@mesago.com  [mesago.com](http://www.mesago.com/) |

**Since its launch in January 2020, Power & Beyond has undergone a successful development. With the number of subscribers growing at an enormous rate, the amount of newsletter subscribers has recently risen to over 10,000. The platform reaches around 100,000 unique users worldwide.**

As a digital extension, Power & Beyond takes up the topics of the PCIM Europe exhibition and conference. Within a mere few months, Power & Beyond has successfully established itself as a knowledge platform for the international power electronics industry. The growing interest in this 365-day offering shows the demand by all industries in the field of power electronics for market insights in areas, such as SiC and GaN, energy storage systems and electromobility. Power & Beyond meets this demand and provides information on trends and market dynamics with around 200 articles per year. This curated content is cataloged under four main categories:

* **Products & Applications**Technical progress and use cases
* **Industry News**Industry news, companies, studies, forecasts
* **Research & Development**Research, technical innovations, studies
* **Tools & Software**Test and inspection procedures, certifications, work equipment, software

Advertisers and suppliers of power electronics products benefit from a broad range of advertising opportunities on the platform and enabling reach to a specialist audience.

Power & Beyond is available [online](https://www.power-and-beyond.com/) all year round.

**About Mesago Messe Frankfurt**

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With 160 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. ([mesago.com](https://www.mesago.de/en/Mesago/home.htm))

**Background information on Messe Frankfurt**

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

\*preliminary figures 2019