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## Mesago Messe Frankfurt to expand its portfolio with RosMould

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Mesago Messe Frankfurt increases its portfolio of technology shows with RosMould – the international trade fair for mold-making, prototyping, and 3D technologies in Moscow. The agreement for purchase was signed by Moldexpo LLC, the owner of the show, and by Mesago Messe Frankfurt GmbH, part of the Messe Frankfurt Group.

“Russia remains one of the countries with high potential for economic growth as well as exhibition business. On the market, we can see a rise in demand for machine tools for such key sectors as power generation, transport, automotive, and agriculture. Since 2006, RosMould has united specialists from a wide range of industries, providing innovative solutions in the design and engineering of products and equipment for prototyping as well as the manufacturing of molds, die molds, and stamps. Messe Frankfurt is one of the key players on the exhibition market worldwide, with strong expertise in many business fields. Its experience will contribute greatly to the further development of RosMould,” notes Dmitry Sorokorensky, President of Moldexpo LLC.

Petra Haarburger, President of Mesago Messe Frankfurt GmbH, adds: “The purchase of RosMould is an important step in expanding our corporate portfolio. We believe firmly in the positive prospects for forward-looking manufacturing technologies on the Russian market. Our experience with leading exhibitions like formnext powered by tct or SPS IPC Drives and the good understanding of the Russian market by our group company, Messe Frankfurt RUS, are key factors for the future successful development of RosMould.”

As an exhibition for the mold-making market of tomorrow, RosMould is an important industry platform for industrial innovations in Russia. By bringing industrial designers and product developers together with manufacturers, vendors, and end users, it promotes new products and developments. Additive manufacturing and 3D printing have become an integral part of RosMould and also open up new potential for mold-making. “As the organizer of formnext, the world’s leading exhibition on additive manufacturing and intelligent industrial production, we are the perfect partner to help establish this modern production technology more strongly in Russia and Eastern Europe as well,” says Sascha F. Wenzler, Vice President for formnext at Mesago Messe Frankfurt GmbH.

Messe Frankfurt RUS is the Moscow-based subsidiary of the international exhibition concern. The portfolio includes nine international brands of exhibitions and forums in Moscow, Kazan, and Astana. Events such as Modern Bakery Moscow, Interlight Moscow powered by Light+Building, and Heimtextil Russia are among the leading professional trade fairs in Russia and the CIS countries.

The Russian subsidiary operates two national Chinese trade fairs, initiated by the government of the People’s Republic of China – the China Commodity Fair and China Machinery Fair.

“This investment allows us to offer an outstanding platform to the Russian and international high-technology market. With our expertise and global sales network, we are able to transfer innovations from the knowledge holders to the local market. Messe Frankfurt RUS and Mesago see a lot of potential in such trade fairs,” says Eugen Alles, Managing Director at Messe Frankfurt RUS.

The next edition of RosMould will be held on 15-17 May 2018 in the Crocus Expo International Exhibition Center.

**About RosMould**

RosMould, a world-class specialized trade fair for mold making, design and application development, organized by Moldexpo LLC, presents products and services, technologies, and breakthroughs for the mold market of tomorrow. For ten years, RosMould has been a trusted compass for professionals in the field of mold, die, and stamp manufacturing. The crucial role that form-generating equipment plays in every industrial sector is one of the keys to the popularity and significance of RosMould, the only trade fair of its kind in Russia and Eastern Europe. The chief objective of the Organizing Committee is to involve all types of businesses, research institutions, and trade unions operating on the market for molds, die molds, and stamps. RosMould is a unique fair concept that bridges the gap between industrial designers, product developers, manufacturers, suppliers, and end users. RosMould shows methods for quicker, more economical, and more efficient product development, which is becoming an increasingly important factor in meeting the demands of a modern economy. The exhibition provides the participants with all of the necessary technical facilities and creates an atmosphere of natural and productive communication between exhibitors and visitors – company directors, managers, marketers, leading specialists, researchers, and media representatives. ([rosmould.com](http://rosmould.com/index.php))

**About Messe Frankfurt**

Mesago is part of the Messe Frankfurt Group. Messe Frankfurt is the world’s largest trade fair, congress, and event organizer with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing, and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel, and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent and the State of Hesse (40 percent). ([messefrankfurt.com](https://www.messefrankfurt.com/frankfurt/en.html))

**About Mesago**

Mesago Messe Frankfurt GmbH, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With 130 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates, and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes, and universities work with Mesago closely as advisers, co-organizers, and partners. ([mesago.com](https://www.mesago.de/en/Mesago/The_company/Our_profile/index.htm))

**About formnext**

formnext powered by tct is the leading trade fair for additive manufacturing and the next generation of intelligent manufacturing solutions. It focuses on the efficient realization of parts and products, from their design to serial production. formnext shows the future of innovative manufacturing. The conference set to take place alongside the exhibition will also highlight the latest trends and issues in additive manufacturing, along with clever ways in which it can be integrated into process chains in industrial production. The conference’s content is designed by Rapidnews/tct + Personalize. formnext powered by tct is organized by Mesago Messe Frankfurt GmbH. ([formnext.com](http://www.formnext.com))